

Population - Primary Retail Trade Area

	2010	2022 Est	2027 Proj.
2 mi radius	2,223	2,662	2,848
3 mi radius	4,124	4,927	5,239
5 mi radius	9,338	11,301	12,173
10 mi radius	29,392	37,242	40,482

Age

	2022 Est
Under 5 Years	234
5-9 Years	300
10-19 Years	766
20-34 Years	704
35-44 Years	698
45-54 Years	723
55-64 Years	678
65-74 Years	523
75 + Years	302
*based on 3 mi radius	

Median Age

	2022 Est
Median Age	40.8
Average Age	
*based on 3 mi radius	

Income

	2022 Est
Average Household	\$ 111,708
Median Household	\$ 98,722
*based on 3 mi radius	



CONTACT INFORMATION

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La Vernia is a city within Wilson County, Texas. We are part of the San Antonio Metropolitan Statistical Area. La Vernia itself is 1.892 miles and has a population of 1249, however, that number increases 294% in just a 3 mile radius to an estimated 4,927 and increases 2,881% in a 10 mile radius to an estimated 37,242. In 5 years, La Vernia’s population in a 3 mile and 10 mile radius, is expected to continue to grow at a rate of over 1.3% and 1.7%, respectively.

Our goal is to ensure our great City grows to accommodate the needs of existing community and future residents, all while preserving and protecting La Vernia’s charm and quality of life.

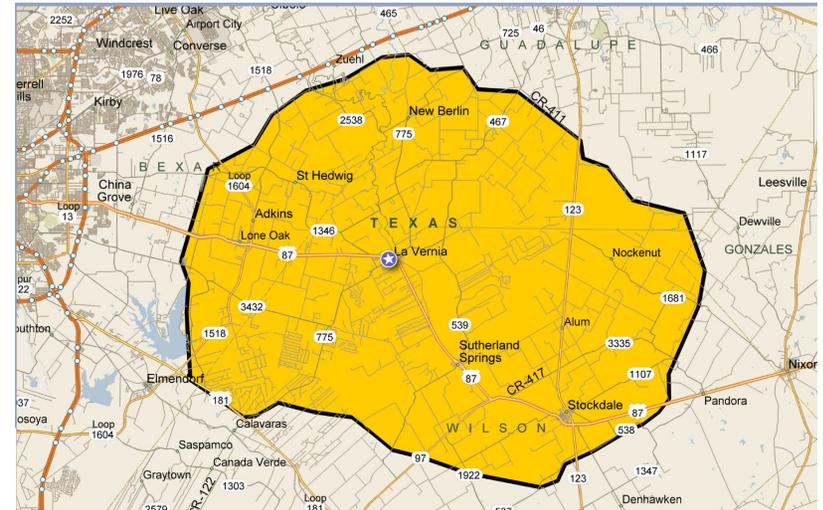
***NOTE: La Vernia is currently building over 200 homes inside the city limits. These numbers cannot reflect accurate future growth.**

Infrastructure

Water & Sewer : City of La Vernia
Natural Gas: West Texas Gas
Fiber Optics: GVEC & CommZoom
Electric: GVEC & Floresville Electric
Internet: GVEC, LV Wi-Fi, CommZoom
Rural Water: S.S.Water & East Central WSC
Telephone: Frontier

Transportation

8 miles to Loop 1604
13 miles to IH-10
17 miles to Loop 410
24 miles to IH-37
25 miles to IH-35
35 miles to SH 130



Trade Area

Local Incentives, Grants and Programs

- Half Cent Sales Tax
- Tax Increment Financing
- Tax Abatement
- Chapter 377 and 380 Agreements
- Façade Improvement Grant Programs

Traffic Counts

	2018	2019	2020	2021	2022	5 year Average	2021 compared to 2022
Station 100 - HEB (Hwy 87, E. of FM 1346)	16,669	17,067	14,941	15,236	16,131	16,131	9.9%
Station 200 - La Vernia Crossing (FM 1346, S. of Hwy 87)	8,820	8,602	9,175	9,453	9,362	9,362	13.8%
Station 300 - Alondra's	8,351	8,314	8,544	7,655	8,648	8,648	35.5%
Station 400 - Fryar Tract (Bluebonnet Rd, W. of FM 1346)	9,895	9,854	10,951	11,465	10,642	10,642	-3.7%
Station 500 - Behind Koepp (Bluebonnet Rd, S. of Hwy 87)	6,448	6,922	7,971	10,172	7,783	7,783	27.3%
Station 600 - Baptist Church (Hwy 87, E. of Bluebonnet Rd.)	14,721	15,382	16,676	15,832	15,868	15,868	5.7%
Station 700 - City Hall (Chihuahua St., between Bluebonnet & Seguin Rds.)	8,412	15,506	14,219	10,187	11,471	11,471	-11.3%
Station 800 - Twin Oaks (Hwy 87, before CR 337)	13,937	14,038	14,156	13,697	14,517	14,517	22.4%
Station 900 - The Copper Door (FM 1346, W. of HEB)	3,475	2,954	4,038	3,620	3,645	3,645	14.3%
Station 1000 - Cibolo Creek (Seguin St., N. of Kimball St.)	7,064	7,597	9,175	9,121	8,358	8,358	-3.1%
TOTALS:	97,792	106,236	109,846	106,438	111,811	106,425	

Education Attainment

	2022
Graduate or Professional	7%
Bachelor's Degree	17.5%
Associate Degree	7.3%
Some College, No Degree	26.4%
High School Graduate	33.5%
Some High School	5.6%
Less than 9th Grade	2.7%
* based on 3 mi radius	